

### Appendix 14: Category Matrix

<b><u>COST</u></b>	H	1	2	4
	M	3	5	7
	L	6	8	9
		L	M	H
		<b><u>BENEFIT</u></b>		

### **CATEGORIES**

<b><u>Matrix Position/No. of Segs.</u></b>	<b><u>Action</u></b>
1,2,3      18,42,20	Close
4,5      52,45	Quandry
6      58	Leave
7      13	Leave B
8,9      31,54	Leave A